

# Smruti Ranjan Seth

Creative Professional  
With 6+ years of experience

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## Portfolio



### About me

I'm a creative visual designer with over five years of experience in graphic design, video editing, and motion graphics. I specialize in bringing ideas to life through bold visuals, clean design, and engaging motion content. Whether it's creating social media assets, animated explainers, or full video edits, I enjoy working through every step—from concept and design to final delivery. I'm comfortable with tools like Adobe After Effects, Premiere Pro, Photoshop, and Illustrator, and I'm always looking for new ways to push my creativity and make content that connects with people.

#### **Graphic Designer / Video Editor – Intern** **Unacademy** (June 2019 – April 2021)

- Supported the design and editing of educational content for digital platforms.
- Worked closely with senior designers to create engaging video lessons and graphics.
- Gained hands-on experience in Adobe Creative Suite and video production.

#### **Senior Graphic Designer / Video Editor** **Osumare Marketing Pvt. Ltd.** (Aug 2021 – Sep 2023)

- Led the design and editing of promotional and social media content for clients.
- Developed branding and motion graphics for marketing campaigns.
- Freelanced simultaneously for various YouTubers, creating thumbnails, intros, and animated content.

#### **Senior Associate Designer** **American Health Care Academy** (Oct 2023 – Nov 2024)

- Designed visual assets for healthcare training materials and digital advertising.
- Managed creative projects end-to-end, ensuring brand consistency across platforms.
- Collaborated with international teams to produce high-quality visual communication.

#### **Senior Associate Design and Motion** **Boba Nation / Boba Time** (Dec 2024 – Present)

- Overseeing brand identity development, including logo design, packaging, and marketing collateral.
- Leading a design team to maintain a cohesive and innovative visual strategy.
- Driving creative direction for campaigns to enhance brand engagement and market presence.

# Check My Website

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ONLINE NOW

Hi! I'm **Smruti Ranjan Seth**

a **CREATIVE VISUAL DESIGNER**

from **BHUBANESWAR**

6+ years experience

Specializing in Graphic Design, Video Editing, Motion Graphics, and Visual Storytelling for global brands.



See what I can do



Check My Behance



My Projects

My Projects

My Projects

My Projects

My Projects

My Projects

My Projects

My Projects



Graphic Design



Video Edit



Product motion graphics



SAAS



VFX



3D

My SkillSet

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# Creative Associates.

**S.r. Seth**

Sr. Creative Lead  
Boba Nation LLC  
Bhubaneswar, India  
sr-seth-portfolio-designer.my.canva.site/

Edit Profile Info  
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Hire S.r.

Looking For Opportunities?  
Add our new 'Hire' section to your profile to let visitors know that you're looking for new opportunities.

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Appreciations 160

Work Services Adobe Stock Moodboards Appreciations Your Stats Drafts

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Watch My showreel/portfolio



Click to watch the video & video editing



Greetings Ladies & Gentlemen allow me to introduce myself. I am self made Creative Graphic Designer , Video Editor & Motion graphic Artist looking at a very well structured design always made me smile. thats why I wanted to get into design to put smile on people faces.

#### Hobbies



Photography



drawing artist



Video Grapher

#### Smruti Ranjan Seth

Graphic Designer and Video Editor | 5 Years of Experience

Age : 24

Email: [hey.smrutiranjana.designer@gmail.com](mailto:hey.smrutiranjana.designer@gmail.com)

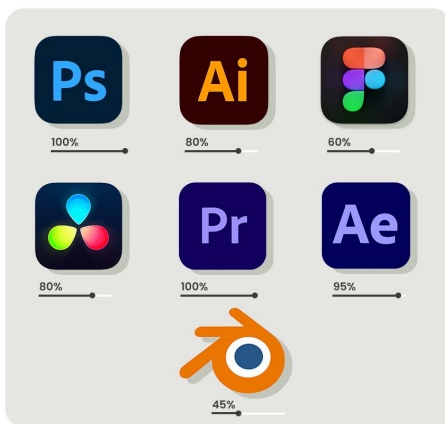
Phone: 7735762580

From :- Odisha, Bhubneswar

#### Education

- B.sc Physics
- Masters in Computer Science

#### Technical Skill



#### work experience

- Graphic Deigner / Video Editor - (Intern) (2019 june -2021 April)  
**UNACADEMY**
- Sr. Grphic Designer & Video Edior - (2021 Aug -2023 sep)  
**OSUMARE** MARKETING PVT.LTD  
& WORKING AS A FREELANCER FOR VARIOUS YOU TUBER
- Sr. Associate designer - (2023 oct -2024 nov)  
**AMERICAN HEALTH CARE ACADEMY**
- Creative Head Brand Identity - (2024 Dec -2025....)  
**BOBA NATION/BOBA TIME**

#### Languages

Hindi, English, Odia